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KENDRA

Staring at the Wall

With ingenuity and vision, a big blank wall can go from barren to bold

A big blank wall can reflect the height of minimalism . . . or the depths of sloth. It can also be the perfect canvas for a unique piece of art. *LoftLife* issued a call to Atlanta-based artists, asking them to transform a 15 ft. x 15 ft. wall into something refreshing and unique. Here are the top five entries.

"A few small drops make an ocean" by JONA-THAN YOERGER is excerpted from a mini-comic the artist penned about the importance of family, community, and communication.

Artist and designer for Dirty Linens, **AVRAM FINKELSTEIN**, engages in a little hero-worship, pairing his muted "SUPERSTAR," a digital "Superportrait" of 60s underground icon Nico,

www.OliviaRoseTal.com 220 Ingraham Street Brooklyn, NY 11237 (tel)718-417-7385 (fax)718-386-4565 OliviaRoseTal@verizon.net info@OliviaRoseTal.com

MARCELLA





Jonathan Yoerger's "A few small drops make an ocean"; ink on clayboard.

Avram Finkelstein's "SUPERSTAR," a digital "Superportrait" of 60s icon Nico (left), and "COCTEAU HARLEQUIN," a digital illustration (right); both adhesive vinyl.







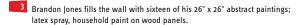
with a colorful digital illustration, "COC-TEAU HARLEQUIN," an homage to the esteemed French artist, writer, and filmmaker.

Rather than submit one large piece, artist BRANDON JONES mounts 16 individual works made from common household goods and materials. Though each piece is dynamic on its own, collectively they're a compelling study in abstraction.

STEPHANIE SILVERA believes "super-graphic wall designs will become increasingly pervasive." She also likes to "juxtapose beautiful with dirty." Her large-scale, untitled photographic 'wallpaper' evokes the message that beauty is in the eye of the beholder, and the look is certainly appropriate for traditional lofts re-adapted from old structures.

Using stark black graphite directly on a white wall, a SCAAD graduate painting student who goes by the tag 1979, claims "the message is (his) medium." His simple and powerful text speaks for itself and serves as a daily meditation.

Don't fear attacking that big blank wall of yours. If you make it personal and meaningful, as 1979 says, everything will be okay. Ŕ



- 4 Stephanie Silvera's untitled work; printed on photographic wallpaper and applied directly to wall.
- 5 Inspirational graffiti by a SCAAD painting student known as "1979"; graphite applied directly to the wall.

EVERYTHING WILL BE OK





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Show Your Shelves

LoftLife gathered the latest high-concept shelving systems from around the globe. First, we asked the designers to explain their vision. Then, we had our experts (see page 22) size them up.



ers for Flos. Chalk white interior decorated white, black. rust or gold. Starting at \$1,940 rden pendant by Marcel Wa with liquid painted outside Skygar relief. v



1 CELL "Created by designer Peter Cohen, Cell is a timid and spectacular bookcase that is equally elegant when filled with books or when it's left empty, making it a truly modern concept." Materials: Steel and compact laminate. scandinaviandesign.com

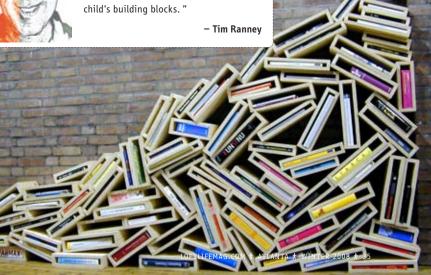


PILE CAB "This cab is developed from the thought that each book deserves its own frame. The boxes are made of multiplex (and) have an unfinished look to enhance the contrast with the books." Materials: Multiplex. <u>sloomenslordig.nl</u>

SEMA "A coffee table with a turning top and rotating bars below, which can be utilized in storing books, magazines, and newspapers." Materials: Top is medium-density fiberboard and the leg is steel. archiexpo.com



EXPERT SAYS: "The Pile Cab looks so playful but it's actually functional. The ability to reconfigure the Pile reminds me of a child's building blocks."



BIG BLANK WALL



EXPERT SAYS: "These are more like an art installation than a functional storage solution. It's hard to imagine integrating them into someone's home."

– Deirdre Zahl

- KOVAN "Its precisely calculated proportions and easy mounting fixtures enable this isosceles trapezoid-shaped single unit to form multiple compositions. It is up to the user's imagination to create the combinations needed for use. " Materials: Plywood, steel connectors. ub-studio.com
- 5 QUAD "Five in one it can be done! All your storage questions answered with one product. QUAD was designed to store many items which differ in size and are difficult to store nicely in a usual bookshelf." Materials: Laminated plywood. gnr8.biz
- 6 NAR "The Nar coffee table carries books, and books carry ideas. Ideas can be destructive as much as they can be constructive. Our aim was to emphasize the danger and the dilemma it holds with utter nakedness." Materials: Metal. ub-studio.com
- 7 BUDAK "A single unit to form seating and shelf structures without using any fixtures or screws. Each element is locked into place by the next." Materials: Aluminum. ub-studio.com

EXPERT SAYS: "Terrific solution! I enjoy the thought behind the name. This one has lots of contract design potential. Waiting for the dentist never looked so good!"

- Sherry Jo Williams



EXPERT SAYS: "I am totally in love with this one . . . creative and inspirational. You cannot sit on this piece without having a creative thought. It's trees and fractals!" – Chris Moss

EXPERT SAYS: "I'd like to own the QUAD design because it looks functional enough

for my needs and looks very Memphis in

- Tim Ranney

design."

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EXPERT SAYS: "'Flea market-chic-meets-Danish-meets-Legoland. Reminds me when I was little and Martha Stewart came over (before she was famous) and told my mom: 'Mix... never match!'"

- Chris Moss



- **BOOKS-TO-GO** "A remedy for those who live in an open plan where the function of a room changes on a regular basis. With a few turns of the handle the books are secured safely in the unit." Materials: Plastic laminated birch ply, stainless steel fittings, skateboard wheels. <u>designbyrose.co.uk</u>
- 9 **PETEK** "This stand-alone library can hold many books. Six mm of steel tubes are bent into geometric shapes that form joints, thus forming a strong structure." Materials: Powdercoated metal. <u>ub-studio.com</u>
- 10 SEE-SAW BOOKSHELF "Every book tells its own story. Every book has its own weight. By playing with balance, the See-Saw bookshelf visualizes the breadth of home libraries. Is Kafka truly heavier than the latest issue of *Vogue*?" Materials: Walnut wood with powdercoated steel. <u>bcxsy.com</u>





EXPERT SAYS: "The See-Saw Bookshelf has all of the components I look for in good design: originality, functionality, and it's a work of art."

– Alan Avery

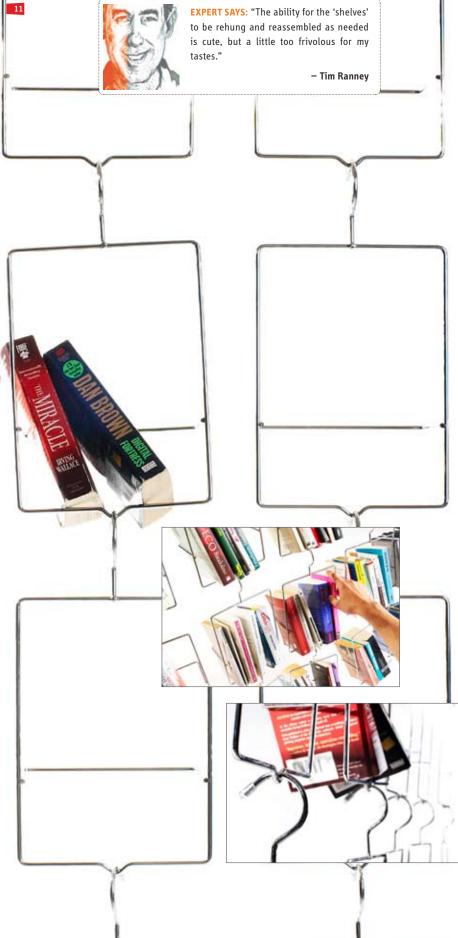
BIG BLANK WALL

EXPERT SAYS: "I love how this doesn't take up much space visually; the books almost appear as if they are floating. A great marriage of form and function."

10

– Deirdre Zahl







A SECRET TOO GOOD TO KEEP. ONE LASTE AND YOU'LL KNOW WHY

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Manhattan). Too gimmicky."

Wallpaper enjoys a renaissance as independent designers trade stuffy florals for bold statements.



The Loudspeaker Technology Company www.martinlogan.com



m) (Ht) //



EXPERT SAYS: "Gorgeous. I love anything with filigree or stencil. Great colors: sky blue and golden Punjab wheat field. I don't need a house, I'll just stare at this paper."

-Chris Moss



MONACO "This design is hand printed. The ink color patterns are interchangeable and designs can be printed on any stock." Designed by Tibi's Amy Smilovic for Flavor Paper. flavorleague.com

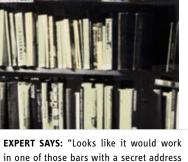
GENUINE FAKE BOOKSHELF "Hand printed and painted with love for the 'utility line'. Can be tailored to meet the

needs of your color scheme." Designed by Deborah Bowness.

3 ALLT SOM GLIMMAR "The name came from a Swedish story about magpies loving all shiny things people accidentally leave outside. The title means: 'Everything that shines.' I use design to

deborahbowness.com





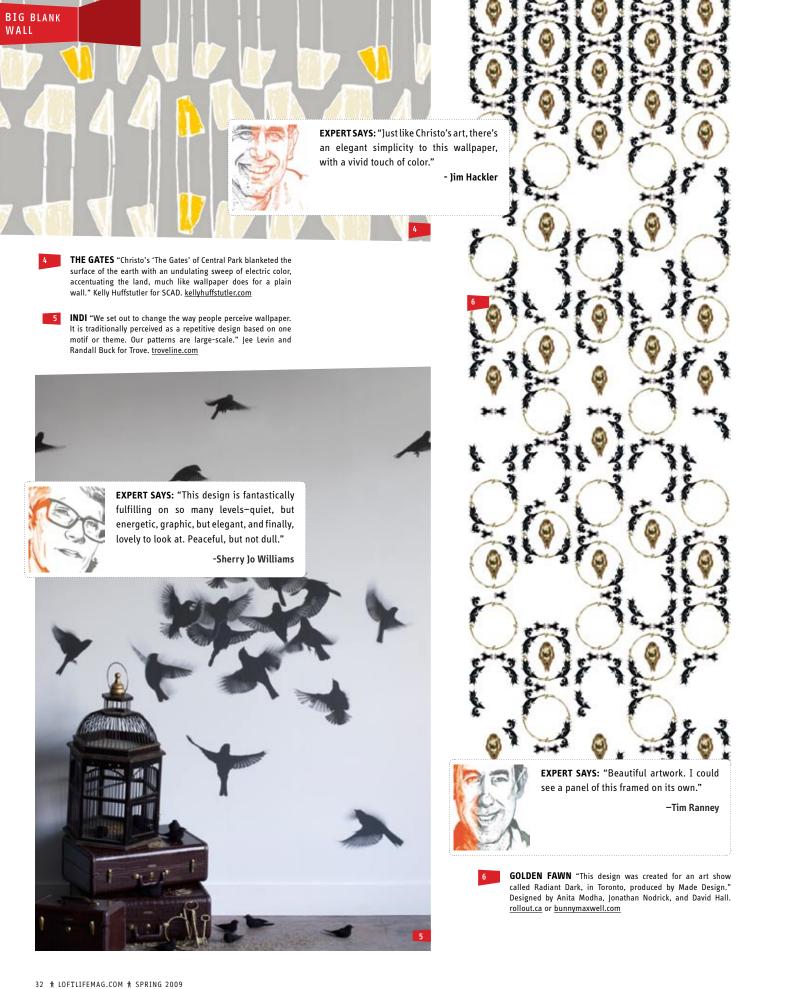
in one of those bars with a secret address and private key on the Lower East Side (of

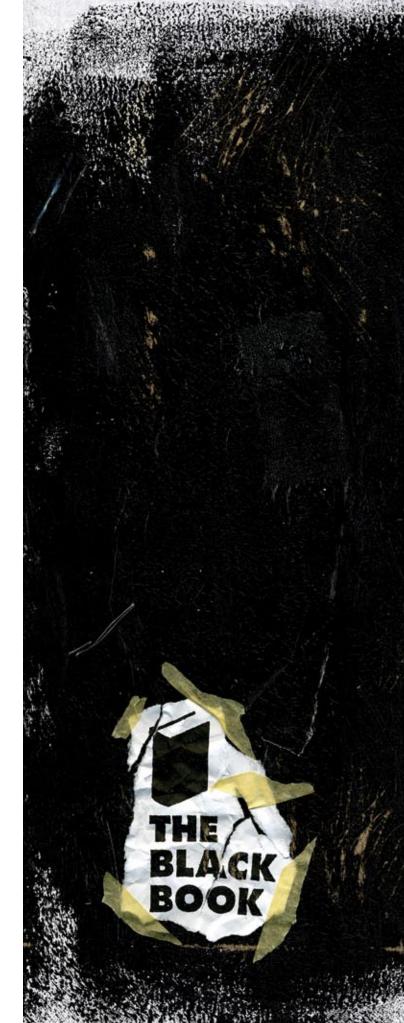




tell a story." Designed by Hanna Nyman. <u>hannanyman.se</u> **EXPERT SAYS:** "I like the simplicity and when I'm ready to add color, I'll invite my niece and nephews over to color it in."

–Jim Hackler





Creative freedom.

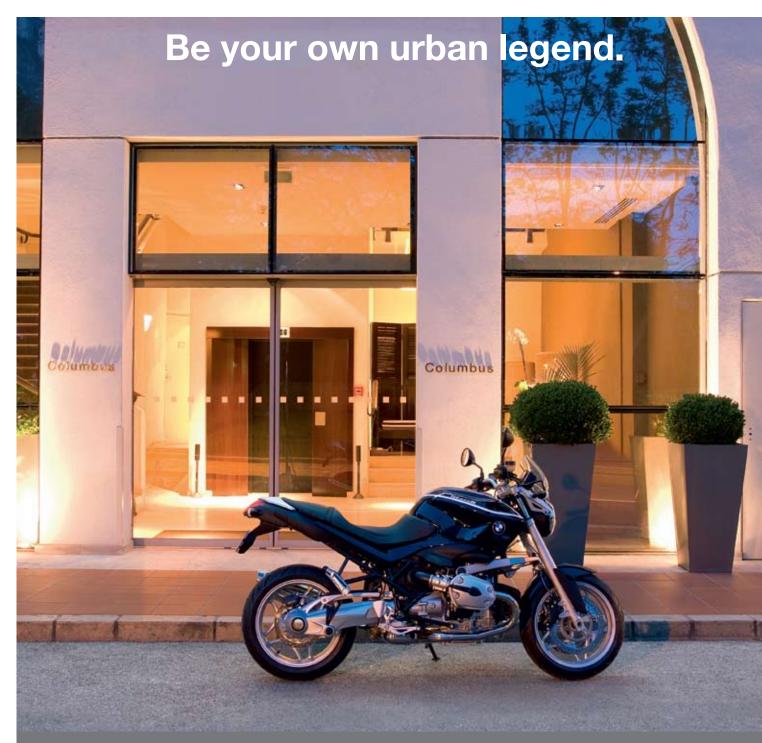
Photography

Illustration

AR100 Awards

RAW Magazine

blackbook.com

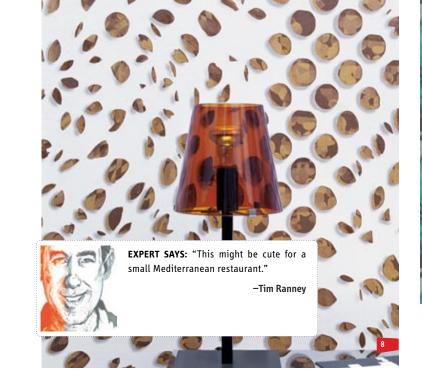


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- 9 CONCRETE "Reinforces the current trend for wallpaper as a practical and functional option for home decorating." Hemingway Design for Graham & Brown. grahambrown.com
- 10 **MEDITERRANEA** "Designed in the 1940s by Piero Fornasetti, this is a hypnotic cityscape of roofs, gilded domes, and gardens with a repeating pattern that stimulates the optical effect." The Fornascetti Collection by Cole & Son. <u>cole-and-son.com</u>

BIG BLANK WALL



EXPERT SAYS: "I absolutely love this! Perfect for a female's dressing room!"

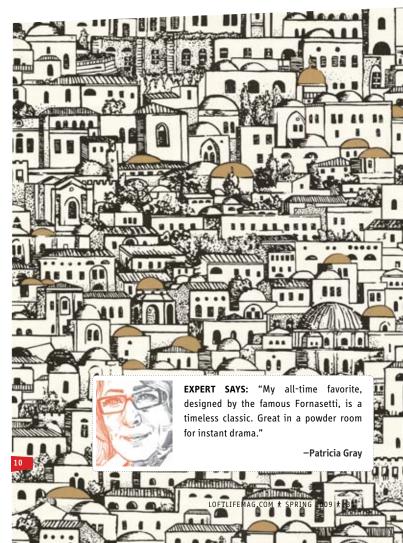
-]an Halvarson



SULTRY HAIR "Created as part of a series of pattern designs for an exhibition about infinite flowing scenery and imagery of the Pacific Northwest and New York." Designed by Andrio Abero. rollout.ca or bunnymaxwell.com



SIXDESIGN "DIAMANTS" "Six designs, six stories, six inspirations, six discoveries, six dreams, six sensations. Hand designed and modeled using hi-tech techniques." Designed by Elitis. <u>elitis.fr</u>

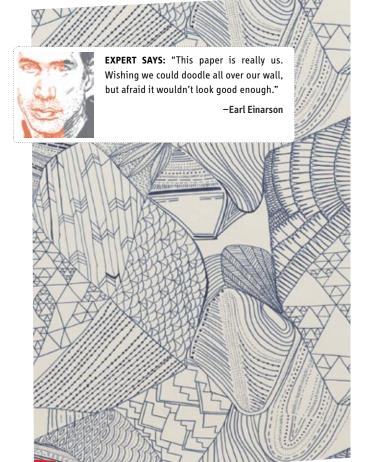


11



EXPERT SAYS: "Anything iridescent is a great way to introduce texture and elegance without overwhelming an interior. Works in dark or well-lit spaces."

-Sherry Jo Williams





11 WHITE CIRCULAR IRIDESCENT SHELL "This tiled wall covering is shiny to the touch and comes in panels for easy installation." Julian Scott for Astek Wallcoverings. designyourwall.com

CALL STATES STATES EXPERT SAYS: "What a beautiful, rich color of wallpaper. Brings unique texture that's both cool and complex."

–Jim Hackler

- 12 TOPO AZUL "This handmade pattern was created from the concept, 'freedom of lines'. It is reminiscent of the beauty that exists in chaos and randomness." Allan the Gallant Studio for Pattern Tales. shop.gallanttales.com
- 13 CLACKET LANE "'Clacket Lane' is an imaginary winding lane in the British countryside, dotted with portly doves and bright red berries. It brings a little bit of the outside right on inside." Madeleine Rogers for Mibo. <u>2jane.com</u>
- GLASS BEADED "Actual glass beads have been affixed to 14 paper to create an iridescence. Available in two sizes and multiple colors (shown here in aqua)." Julian Scott for Astek Wallcoverings. designyourwall.com

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The Fairest of Them All

Known for their ability to enlarge a room, mirrors also do wonders to enliven your big blank wall.





EXPERT SAYS: "I tried to replicate this mirror for a restaurant I designed. It's all about the edges-and these guys do it right. Boy, I didn't!"

-Miguel Calvo











EXPERT SAYS: "I love this mirror, by far my favorite. Decadent and modern, it does a nice job of pairing down ornate detail into a functional yet dramatic piece."

-Deirdre Zahl



GLACIER WALL MIRROR Fragmented clear mirror made of 36 panes designed by Zuo Modern. 47"x 31.5"; <u>zuomod.com</u>



MAXIME VENETIAN WALL MIRROR Handcrafted reproduction from Venetian Gems. 76" x 41"; venetiangems.com



FUNHOUSE MINI Sculptural mirror designed by John Balough and Forrest Butler. 42" x 22.5"; hemlockdesign.com





-Deirdre Zahl



at varied angles designed by Suck UK. 21.7" x 21.7"; suck.uk.com

6 WOODEN MIRROR Interactive mechanical mirror designed by Daniel Rozin. 67"x 80" x 10"; smoothware.com/danny

> **EXPERT SAYS:** "I love the mobility. No need to commit to a permanent location to get a full-length view."

-Jon Strassner









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EXPERT SAYS: "I like how these mirrors float away from the wall and are attached by a simple mounting."

-Patricia Gray



MIRRORED OP ART LARGE Dozens of mirrors bound to wires designed by Kenneth Wingard. 52"x 30"; kennethwingard.com

> **EXPERT SAYS:** "I like the added dimension. It has an organic look and feel that would do a nice job reflecting natural light throughout your space."







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EXPERT SAYS: "I love the geometric, 70s vibe to this screen, and the horizontal stripes are sure to elongate any room."

-Deirdre Zahl





The Great Divide

Want another wall to hang art? Need another room to house a friend? These sexy separators will do the trick.



EXPERT SAYS: "A unique design concept that . . . incorporates ambient white lighting in the down position and spot lighting in the up position."

-Patricia Gray







KORV Multiple foam cylinders work best as a custom installation. Designed by Form Us With Love. <u>formuswithlove.se</u>



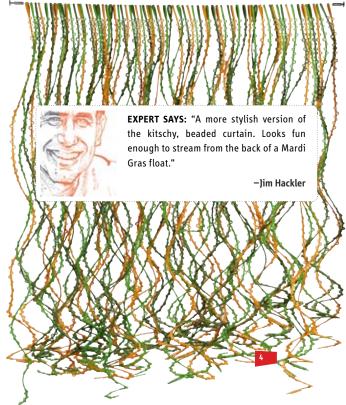
RESIN SCREEN Resin-coated graphic stripes are laminated on a wood screen. Designed by Dan Bleier. <u>danbleierstudio.com</u>



VENTANA A telescoping 9-foot curtain of light that can be mounted on (or off) of the wall and pulled up or down by a chain like a window shade. Designed by Pablo Pardo. pablodesigns.com

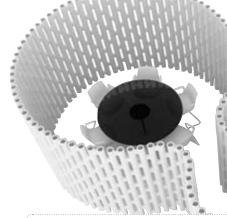


4 TWIST AGAIN A felt curtain of strings that seems more like twisted seaweed, is more interactive than most typical wall dividers. Designed by Joe Velluto. joevelluto.it









EXPERT SAYS: "Functional, beautiful, and an innovative material. It's a beautiful, elegant room divider but not a 'blocker.'" -Marcel Schreuder



EXPERT SAYS: "The way this 'screen' mocks the rigidity of more standard dividers makes it fun and exciting, and yet it still serves its purpose."

-David Hay

MODULE "LA RUCHE" This set of 6, 12, or 24 modules comes in three color choices and was inspired by the traditional forms of Arab-Andalusian architecture. Designed by Mostapha 5 El Oulhani for Darenart. darenart.com

EXPERT SAYS: "The individual components may make for many hours of do-it-yourself assembly, but the playful colors and texture add a sculptural drama."

-Deirdre Zahl

HARDWOOD SCREEN Made from bars of plantation teak with an oil finish, each panel can be stretched and bent to any curvature by an elastic cord running through the many slats. Designed by Matt Gagnon. mattstudio.com

LINK Expanded polypropylene (EPP), a lightweight highperformance material traditionally used in the packaging and automotive industries, is reinvented for a wall of connectors. Designed by PearsonLloyd. pearsonlloyd.co.uk

NOMAD SYSTEM No hardware or tools are needed for this recycled, double wall of cardboard that comes in nine color choices. Designed by Jaime Salm and Roger Allen. mioculture.com



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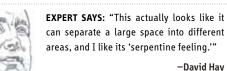


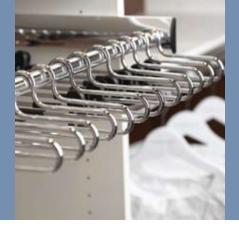


EXPERT SAYS: "It plays with light without an electrical source. It's tribal and 50s at the same time."

-Paul Koeleman

OGGI SCREEN Almost more like an art installation, this birch 9 plywood and steel room divider takes a modern approach to the typical Asian screen. Designed by Egawa + Zbryk. egawazbryk.com





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FIBERGLASS SCREEN Four panels, not of hanging cloth, but of plaster resin perform a trick of the eye. Designed by Marc Bankowsky. maisongerard.com

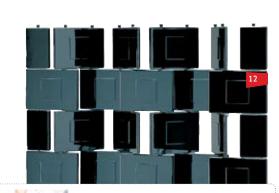


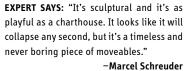
11 PAPER SOFTWALL A honeycomb structure of 400 lightweight tissue paper layers expands hundreds of times from its compressed size. Designed by Molo Design. <u>molodesign.com</u>



-David Hay

EILEEN GRAY BLOCK SCREEN A reproduction of Gray's 1922 classic: wood lacquered in black polyester and a high gloss finish. Currently designed by Bauhaus 2 Your House. bauhaus2yourhouse.com











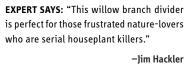


nice cheater-just don't look behind."

-Marcel Schreuder









13 PARAMETRE Available in three patterns: "mega," "hexa," and "quad" (shown "mega") and made from 100% polyester 3-D textile. Designed by 3form. <u>3-form.com</u>

CURTAIN This life-sized "roomscape" enlarges any area and is a guaranteed conversation starter-or the next backdrop to your own theater production. Designed by Bauke Knottnerus. baukeknottnerus.nl

GRASSLANDS DIVIDER Handmade from authentic dried 15 willows tied together, the 3-panel divider comes in bleached white or brown and in two heights. cobbleroad.com















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EXPERT SAYS: "The Allegro 2 looks like an illustrated vibration. It's understated and dramatic simultaneously. I also have a soft spot for design that uses virtually one element."

-Lindsey Adelman, Lighting Designer

BIG BLANK WALL

How's It Hanging?

1

From antler chandeliers to pendants that need watering, these lights illuminate your surroundings—and imagination







4

AGATHA The latest piece by Spanish design firm Luis Eslava Studio is made from ribbons of Pollywood veneer, anchored by a brushed-nickel base. lzf-lamps.com



ALLEGRO SOFFITTO Swiss sensation Atelier 0ï pulled ideas from architecture to create this fascinating symphony of aluminum lines. foscarini.com

ICE BLUE CHANDELIER Denmark-based Refer + Staer have kept the simplicity of Scandinavian traditions while adding extravagance using color-anodized aluminum and hand-blown glass. refer-staer.dk

HOPE Designers Francisco Gomez Paz and Paolo Rizzatto wanted to make a glitter, chandelier that would create a party atmosphere, so they used polycarbonate lenses for a contemporary effect. luceplan.com

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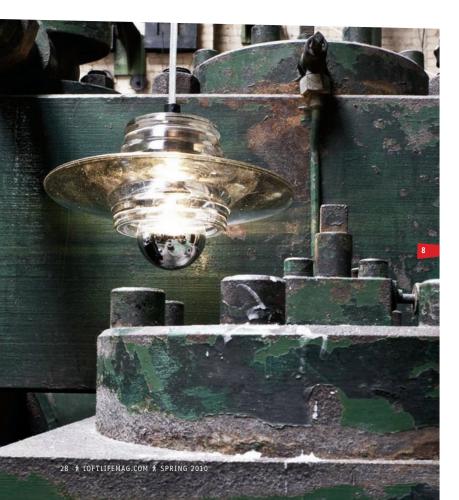
castordesign.ca

LE SOLEIL Spanish designer Vicente García Jiménez's glowy, ribbon-like pendant projects light from above and below and comes in three colors: white, red, and aquamarine. <u>foscarini.com</u>

RECYCLED TUBE LIGHT Toronto-based design collective Castor fashions these ceiling lights out of discarded tubular fluorescents, making the common quite uncommon.



EXPERT SAYS: "I am a fan of Bertjan Pot's work 7 in general...I respond to the looseness...it leaves us with more questions than answers, but in a good way."





NETTED LAMP To make this suspended light, Dutch designer Bertjan Pot soaked sea-diving nets in resin. As a result, no two lights are the same. <u>bertjanpot.nl</u>



PRESSED GLASS PENDANT LENS English powerhouse Tom Dixon embraces factory imperfections with this series that uses glass cast into various shapes. tomdixon.net



SUPERORDINATE ANTLER CHANDELIER Here, quirky New York-based sensation Jeff Miller-who once worked for Jeff Koons-cast deer antlers into ceramic, saying "man-made nature lasts longer and ranks higher." <u>millerstudio.us</u>

10

CLUSTER LAMP Sweden-based Joel Degermark's creation has several sockets for different bulbs, which can be mixed and matched to create different lighting atmospheres, marrying form and function nicely. <u>moooi.com</u>

EXPERT SAYS: "I'm super-fond of the Cluster Lamp. **10** The armature is fun and simple , and I bet the fixture gives a really flattering glow."

11

LAMPEL Designer Margot Barolo made a clear glass pendant with stainless steel ceiling poles that can be decorated in many ways, such as with potted plants. <u>scandinaviandesigncenter.com</u>

12

CERAMIC LAMP Made from low-fire stoneware, designer Matt Gagnon's organic-shaped creation comes in three different pre-made sizes, or you can order your own custom arrangement. <u>mattstudio.com</u>



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3 (

14

15

16

ORBIT CHANDELIER This web-like light structure from Townsend Design, a New York-based company that specializes in custom fixtures, is designed from galvanized-steel and evokes a tangled net of holiday lights. <u>townsenddesign.net</u>

WORK LAMP According to Stockholm-based Form Us With Love, this updated construction lamp is "one lamp to rule them all," available in high-end materials such as 24-carat gold. formuswithlove.se

LITE BRITE CHANDELIER Leave it to Brooklyn to make neon cool again. Firm Lite Brite Neon takes traditional shapes and mimics them using neon tubes. <u>litebriteneon.com</u>

9-GLOBE CHANDELIER Adelman's handmade creations incorporate hand-blown glass and custom metal fittings that she crafts locally in Brooklyn. <u>lindseyadelman.com</u>

